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# Intrasense and Apollo sign a pluriannual partnership at RSNA 2018

Intrasense (FR0011179886 - ALINS), specialist in medical imaging software solutions and creator of Myrian®, and Apollo Enterprise Imaging Corp, an American leading provider of healthcare IT solutions, announce today the signing of a pluriannual partnership and distribution agreement following discussions between the two companies that were concluded at RSNA 2018. Intrasense's industry-leading advanced diagnostic viewer Myrian® Imaging Layer is incorporated as part of Apollo's Enterprise Imaging solution  $arcc^{TM}$ , dedicated to healthcare imaging data management and archive.

## A perfect integration of Myrian<sup>®</sup> Imaging Layer into arcc™

With this agreement, Apollo reinforces its innovative positioning as an enriched «all-in-one » solution for acquiring, viewing, managing and archiving a healthcare organization's clinical imaging data.  $arcc^{TM}$  (the Autonomous Repository for Clinical Content) is much more than a VNA (*Vendor Neutral Archive*). Thanks to all the universal and advanced viewing features of *Myrian® Imaging Layer* provided by Intrasense for *Apollo arcc<sup>TM</sup>*, the  $arcc^{TM}$  solution not only enabling sharing of patient data between several clinicians and hospital departments, but is also providing a shared and unified solution for medical imaging, throughout the entire care continuum.

### An enhanced and innovative solution for imaging

Moreover, Intrasense's software applications, *Myrian*® *Clinical Apps*, will complement Apollo's advanced applications portfolio: 45 medical specialties in total are covered by the  $arcc^{\tau_M}$  solution, with both simple and advanced visualization features, made available for all professionals.

## Development opportunities in North America, the world's largest market

Several thousands of clinicians across the USA and Canada already use  $arcc^{\tau M}$ . This includes leading academic centers, regional medical networks, commercial laboratories and community hospitals. Additional business development opportunities are also possible.

« As the world's leading healthcare market, North America is a territory where Apollo still has market share to conquer thanks to our competitive solution which is now enhanced with Intrasense's support. Our « all-in-one » time-saving Enterprise imaging solution attracts clinicians, providing especially valuable information in a single click. » Mark Newburger, Apollo President and CEO, concludes.





 $^{\rm w}$  We are very proud that Myrian Imaging Layer has been selected by Apollo to enhance  ${\rm arcc^{TM}}$ . Nicolas Reymond, Intrasense CEO, comments.  $^{\rm w}$  We are convinced that this partnership can serve as a springboard for both of our companies in Northern American market. Our new offer Myrian Imaging Layer has never been more relevant than today for imaging industrials wishing to differentiate themselves.  $^{\rm w}$ 

#### About Intrasense

Founded in 2004, Intrasense develops and markets a unique medical device called Myrian®, a software platform that facilitates diagnosis, decision-making and therapeutic follow-up and makes them more secure. Thanks to Myrian®, more than 800 health institutions spread over 40 countries use a unique and integrated platform supporting all types of imaging modalities (MRI, scanner, etc.). Enriched with expert clinical modules dedicated to specific pathologies, Myrian® also provides a universal image treatment solution that can be fully integrated in any health information system. Intrasense includes 40 employees, among whom 20 are dedicated to Research & Development. Intrasense has been labelled 'innovative company' by the BPI and has invested more than 10 million euros in Research & Development since its creation. For more information, please visit <a href="https://www.intrasense.fr">www.intrasense.fr</a>.

## **About Apollo**

For 25 years, Apollo has successfully provided clinical image management and workflow solutions to healthcare organizations, enabling safe and secure enterprise-wide access to clinical multimedia. Apollo is redefining VNA capabilities with its enhanced enterprise imaging solution, arcc™. As the autonomous repository for clinical content, arcc™ provides a holistic longitudinal view of all patient data. At its core, arcc™ is a VNA that goes beyond imaging and archiving to improve clinical workflows, interoperability and connectivity so every department throughout the entire enterprise can acquire, manage and securely access all clinical content. Its customer base includes leading academic centers, regional medical networks, commercial laboratories, and community hospitals across the U.S. and Canada. Visit www.apolloei.com to learn more.

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