

Intrasense signs a strategic agreement with Ebit to market its solutions in Italy

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Intrasense (FR0011179886 - ALINS), specialist in medical imaging software solutions and developer of Myrian[®], and Ebit, part of the Italian group Esaote, specialized in the development of software solutions for diagnostic imaging, announce their strategic partnership to market Intrasense solutions in Italy.

Collaboration for enhanced performance in medical imaging

Intrasense is following its strategy of international expansion and has opened a new territory through a partnership with Ebit, a leading player in medical imaging. This promising partnership aims to offer the Italian market the Myrian[®] advanced visualization solution, complementing the wide range of products already marketed by Ebit.

The clinical solutions developed by Intrasense will enhance Ebit's product portfolio and expertise. Indeed, Myrian[®] provides healthcare professionals with cutting-edge technology to secure diagnosis and improve patient follow-up. Myrian[®] solution, which natively integrates recognized artificial intelligence algorithms, has been approved by Ebit's teams and clinical referents.

Ebit, a key player in medical imaging in Italy

Ebit, a recognized player in its market in Italy, provides complete RIS/CVIS/PACS healthcare IT systems, integrating diagnostic aids and facilitating workflow management in radiology and diagnostic cardiology departments.

With solutions designed to simplify the work of healthcare professionals and improve patient care, Ebit offers a complete range of innovative tools that respond directly to their needs. Member of the Esaote group, the Italian company has developed a recognized expertise among local and international customers.

Expansion of Intrasense solutions in the Italian market

As Europe's 4th largest market for medical devices¹, Italy represents a particularly dynamic market for medical imaging solutions. Intrasense will capitalize on the innovative functionalities and recognized expertise of its clinical applications to meet the growing demand in this new geography.

¹ Fitch Solutions, 2022, Worldwide Medical Devices Market Factbook 2021

By working with Ebit, Intrasense is facilitating and accelerating its entry into the Italian market. Myrian® will benefit from privileged access to an extended network of healthcare professionals. Ebit's reputation will give the solution greater credibility on the Italian market, easing its acceptance by key players in the sector.

« This key partnership with Ebit marks an important step in our European expansion strategy. Our development in Italy alongside a recognized expert confirms the acceleration of our strategy to deploy our solutions internationally » says Nicolas Reymond, CEO of Intrasense.

About Intrasense

French expert in medical imaging since 2004, Intrasense develops and markets software platforms in 40 countries, facilitating and securing diagnosis, decision-making and therapeutic follow-up.

Myrian®, an advanced visualization solution for radiology, provides 1,200 healthcare establishments with clinical applications to help interpret all types of images. Since 2021, Intrasense has been developing a new platform

dedicated to oncology, multidisciplinary and collaborative, to optimize patient care and follow-up.

A Guerbet Group subsidiary since June 2023, Intrasense continues to enhance its solutions by integrating artificial intelligence algorithms in medical imaging. Its teams work closely with healthcare professionals to help save lives.

Learn more at www.intrasense.fr

About Ebit

Ebit is an Esaote Group company focused on the development of diagnostic imaging software solutions.

With a patient-centric approach, a vision of high-quality services, and a commitment to cost reduction, Ebit aims to support healthcare professionals with streamlined digital workflows, advanced clinical applications, and effective

integration of all software and modalities, to improve multidisciplinary healthcare services and data sharing across the territory by simplifying information mobility and telemedicine challenges.

Learn more at www.esaote.com

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