

Intrasense presents its AI innovations at the SIRM congress in Italy

Montpellier, France, June 10, 2024 at 5:45 p.m. CEST

Intrasense (FR0011179886 - ALINS), specialist in medical imaging software solutions and developer of Myrian[®] and Liflow[®], announces its participation in SIRM, the congress organized by the Italian Society of Medical and Interventional Radiology, to be held from June 20 to 23 in Milan (Italy).

Intrasense will be present at SIRM, the leading event for the medical imaging profession in Italy, alongside Guerbet. Under the theme "The Next Generation", this 51st edition of SIRM will highlight the latest technological and scientific advances in medical imaging for professionals.

Intrasense will be presenting Myrian[®] 2.12, the latest version of its advanced visualization solution enhanced with artificial intelligence, to the Italian market. This new version integrates artificial intelligence functionalities dedicated to the analysis of lung and prostate lesions, providing radiologists with cutting-edge tools to simplify their interpretation.

This first participation in the congress marks a key step for Intrasense, which aims to strengthen its presence and forge new commercial partnerships in the Italian market. Italy represents a strategic market, with its advanced healthcare system and growing demand for medical imaging technologies¹. This move is in line with the company's European expansion strategy, which aims to position Myrian[®] as a key reference in medical imaging.

On the Guerbet stand, Intrasense will have a dedicated area to demonstrate its AI innovations and present the benefits of Myrian[®] 2.12. Intrasense solutions will also be presented in an area dedicated to AI, providing an opportunity to hold workshops focused on AI and its potential in medical imaging.

"Our participation in SIRM 2024 reflects our ongoing commitment to innovation and growth in a highly dynamic territory like Italy. Alongside Guerbet, we look forward to showcasing our latest advances in medical imaging and contributing to the evolution of radiology practices in Italy and beyond" says **Nicolas Reymond, CEO of Intrasense**.

¹ *Diagnostic Imaging Equipment in Italy Market Size and Share Analysis - Growth Trends and Forecasts (2024-2029)*. Mordor Intelligence Research & Advisory (2023, June).
Source: <https://www.mordorintelligence.com/fr/industry-reports/italy-diagnostic-imaging-equipment-market-industry>

About Intrasense

French expert in medical imaging since 2004, Intrasense develops and markets software platforms in 40 countries, facilitating and securing diagnosis, decision-making and therapeutic follow-up.

Myrian®, an advanced visualization solution for radiology, provides 1,200 healthcare establishments with clinical applications to help interpret all types of images. Since 2021, Intrasense has been developing Liflow®, a new platform

dedicated to oncology, multidisciplinary and collaborative, to optimize patient care and follow-up.

A Guerbet Group subsidiary since June 2023, Intrasense continues to enhance its solutions by integrating artificial intelligence algorithms in medical imaging. Its teams work closely with healthcare professionals to help save lives.

More information at www.intrasense.fr

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